



HARRISON PARROTT
FOUNDATION

SCALING UP UWE BRISTOL CENTRE IN MUSIC

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The background features a collection of 3D rectangular blocks of various heights and colors, including teal, red, orange, and pink. These blocks are arranged in a way that suggests a cityscape or a complex architectural structure. The blocks are rendered with black outlines and flat colors, giving them a stylized, graphic appearance. The overall composition is modern and dynamic, with a strong sense of depth and perspective.

500% IN 5 YEARS

Scaling up UWE Bristol Centre for Music

SETTING THE SCENE

What is UWE Bristol?

- Post '92 modern university
- 30,000+ students
- 3 x campuses
- No Music BA or BMus
- Music Technology BSc and Music Therapy MA





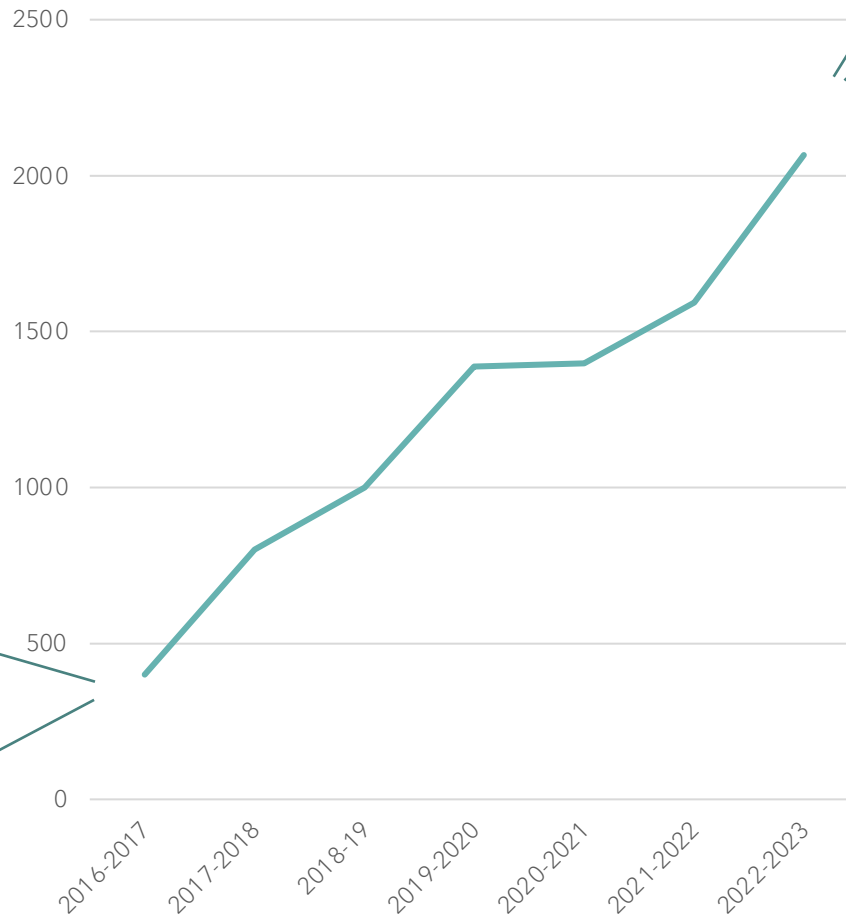
SETTING THE SCENE

What is Centre for Music?

- University-wide music service
- FREE to all students
- Rehearsal rooms, DJ booth, Recording Studio, Practice rooms
- Ensembles, groups and choirs
- Events on campus and in Bristol

SCALING UP

Annual membership 2016-2023

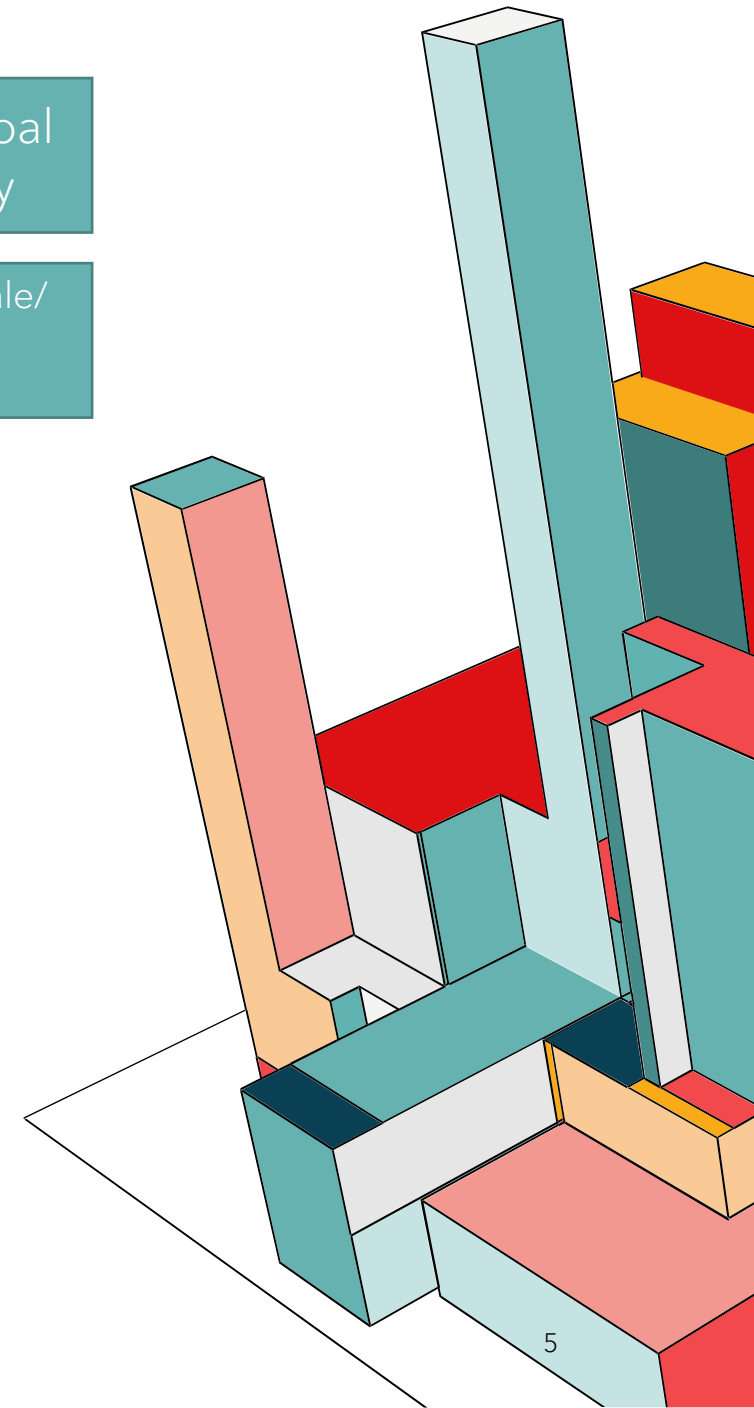


8% Global Majority

31/69 Male/Female

40% Global Majority

48/43/9 Male/
Female/
Other



WHY DID WE GROW?



Student-centred
incentives

No financial barriers

Neutral, universal name

Accessible (beginners and up)

Genuinely diverse offer

Self-led and staff supported options

Hosted, safe

Genuinely co-created, DIY sustainable 'real'
aesthetic

Agile, quick responses to student input

Embedded in programmes

Evidence-based approaches for wellbeing
and belonging



WHAT ELSE IS NEEDED TO GROW?

COMMUNICATION

- Appropriate channels
- Repeated messages
- Clear info
- Style/aesthetic

RESOURCES

- Staff (freelance and contracted)
- Space
- Equipment

OPERATING MODEL AND INFRASTRUCTURE

- Policy (members of the public, student societies, fair use etc)
- Software (membership, engagement data etc)

CHALLENGES

Systems

LACK OF DIGITAL
AND PHYSICAL
INFRASTRUCTURE
TO TRACK DATA AND
FACILITATE ACCESS

Policy

UNCLEAR POLICIES
LEADING TO
EXPLOITATION OF
SERVICES AND
CONFLICT WITH
USERS

Resources

STAFF BURN OUT
AND
DISAPPOINTED
STUDENTS

WHAT HAVE WE LEARNED?

Principles for scaling up

DIVERSITY DOES NOT MEAN DUMBING DOWN

Create more stepping on points

Widening genres / approaches
still requires high quality music
educators and experts

COMMUNICATION ABOVE ALL

An amazing music education
offer means nothing if no-one
knows about it.

KNOW THE NARRATIVES FOR MORE RESOURCES – PRODUCE THE DATA TO GET THEM.

If not, understand the practical
limits and keep to them.



THANK YOU

Contact me

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Find out more about Centre for Music

@uwecfm

www.uwe.ac.uk/music