



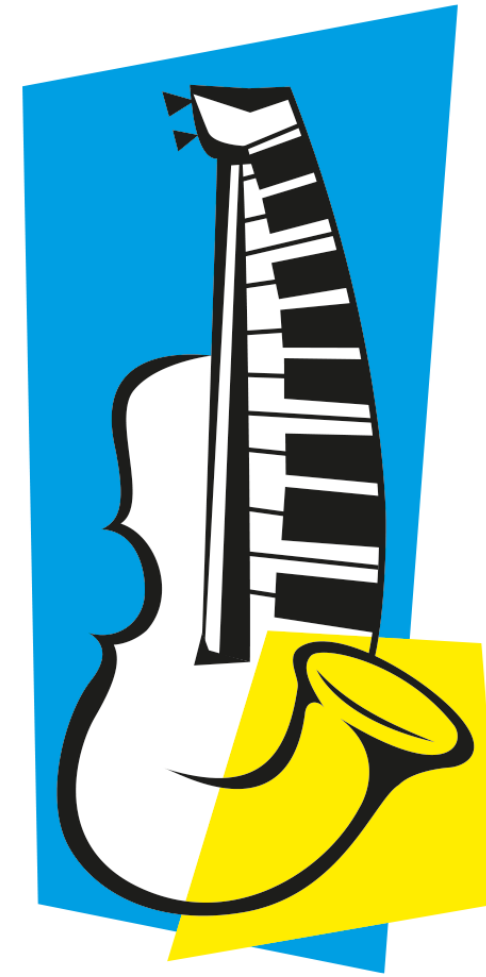
HARRISON PARROTT
FOUNDATION

SCHOLARS

Chrissy Kinsella
London Music Fund

LONDON
MUSIC
FUND

PATRON: MAYOR OF LONDON



**Presentation to the Harrison Parrott Foundation Symposium
29 November 2023**

Chrissy Kinsella, CEO



- Launched in 2011 as the **Mayor of London's Fund for Young Musicians** (charity no. 1141216), with the Mayor of London as Patron.
- Winner of '**Outstanding Musical Initiative**' at the Music & Drama Education Awards, 2021.
- Working in partnership with **every London borough music service.**

VISION

The charity aims to transform under-served communities by **enabling children to access high-quality music education**. Its vision is that every child who demonstrates significant musical ability, enthusiasm and commitment to learning an instrument is given the opportunity to **develop their potential**, in music and beyond, breaking the cycle of economic poverty with the poverty of opportunity.



OUR PROGRAMMES



- Four-year **Scholarships** for children from low-income families
- One-year **Senior Scholar** awards for ten former Scholars
- Large-scale **Partnership Projects** led by music services
- **Amplify London** with YouTube Music, supporting small, grassroots music projects



SINCE 2011:

- Awarded **832 four-year Scholarships**
- Funded almost **80 inspirational projects**
- Directly involved **more than 12,000 young musicians**
- Provided grant funding of over **£4.2million**



What is the LMF Scholarship Programme?

A four-year award for children
from low-income families

A partnership between
every one of London's
29 Music Hubs

Regular performance
opportunities and invitations
to LMF Playing Days

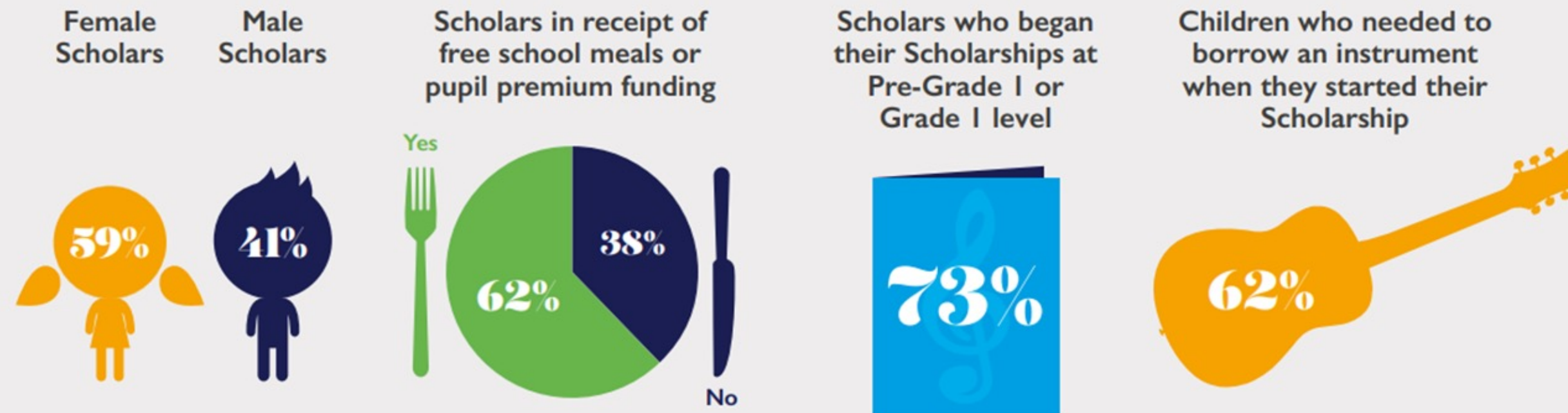
For children in KS2 who
show potential and
commitment in learning an
instrument

Each Scholar
is assigned a
Mentor

Offering a programme of
c. 2 hours per week of
activity at no cost to
parent/family

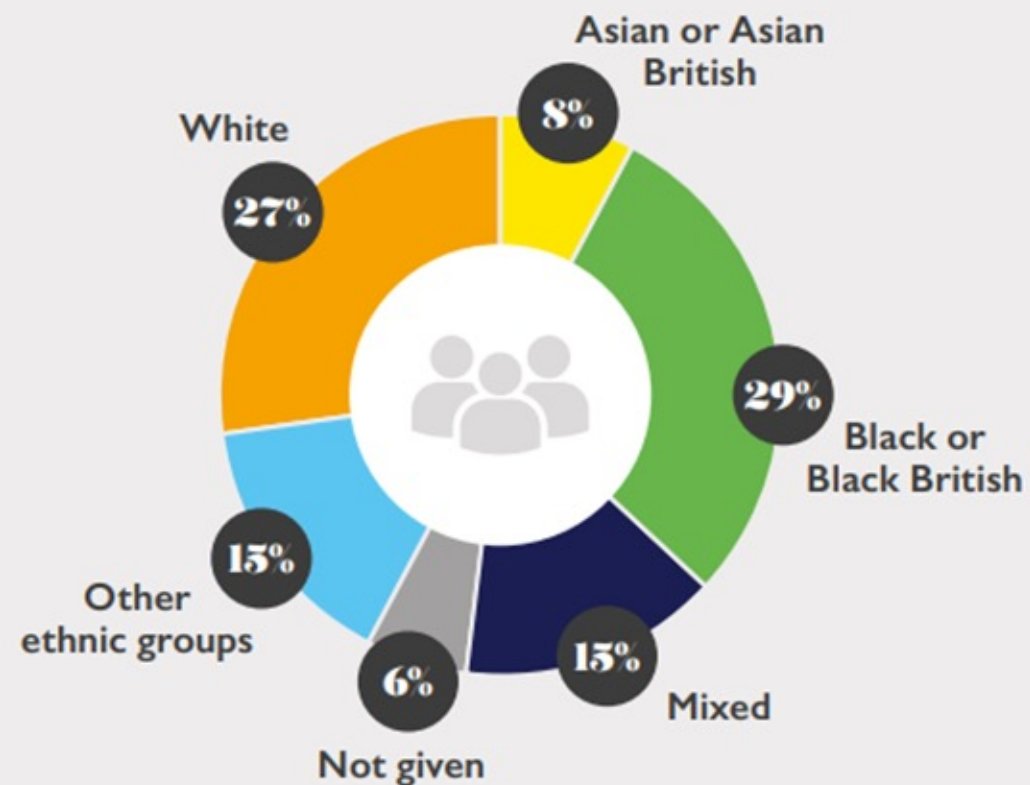
Covering the
transition from
primary to
secondary school

Statistics & achievements

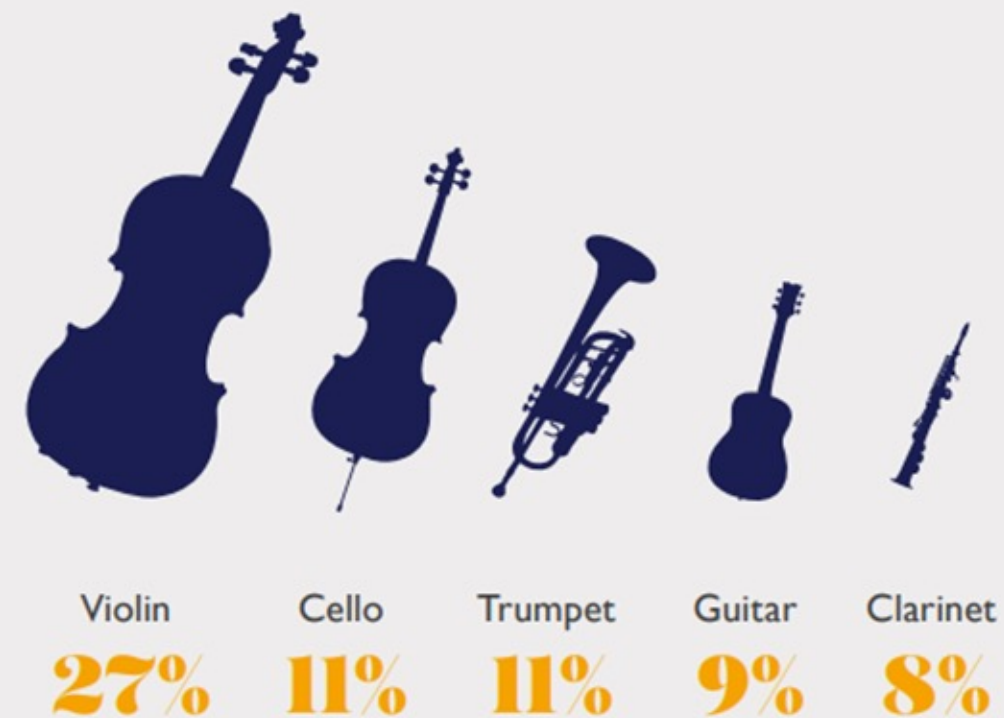


Ethnicity of current Scholars

68% of our current Scholars (including Senior Scholars) are from Black, Asian and ethnically diverse backgrounds



Our Scholars learn a variety of instruments. The following are the most popular:



SCHOLARSHIP OUTCOMES




- 90% of graduating Scholars had reached at least Grade 3 by the end of their award, with 45% reaching Grade 5 or above.
- Nearly all graduating Scholars reported that taking part in this programme supported their confidence and well-being.
- Graduating Scholars have gone on to junior conservatoires / specialist music schools inc. Purcell and Menuhin, the BRIT School, and received other music scholarships.
- Some of our early cohorts are now studying at conservatoire, and many others studying music and other subjects at university.



KEY FINDINGS SINCE 2011

- Learning from Music Hubs – they are the experts
- Adapting when necessary
- Being flexible
- Investing in reporting online
- Playing Days are a KEY element in engaging Scholars and their families
- Keeping in touch after Graduation
- Being agile and responsive



A woman with reddish-brown hair in a bun, wearing glasses and a patterned jacket, is smiling. She is in a room with musical instruments, including a guitar and a keyboard, visible in the background.

I'm so excited to be a London Music Fund
Ambassador

Thank you

Chrissy Kinsella, CEO
London Music Fund

www.londonmusicfund.org

